

Contact

[Akshay patel 99@live.co.uk](mailto:akshay_patel_99@live.co.uk)

+447979711475

www.linkedin.com/in/akshay-patel-journalist

(LinkedIn)

akshaypateljourn.wixsite.com/ website

(Portfolio)

Certifications

PRCA Intern of Year 2020

UK Driving License

Mentions

Podcast|Yam On It| Spotify podcast bringing informative, entertaining, news centric discussion to a young audience

Magazine|Ato| Founder of Ato magazine, inspiring art and underrepresented stories from diverse voices

Theatre|News On Stage| My dissertation on Sexual Racism was selected to be transformed into a piece of theatre and performed in the Arts Fringe Festival

TV|BBC| Featured on Asian network and discussed the coronavirus impact on students. I've also featured on a diversity and inclusion TV campaign in Birmingham

Fashion|Relentless| Co-director of an award-winning sustainable fashion project challenging perceptions around sustainability and gender non-conforming fashion

Voluntary| Project Gambia| Volunteered and visited Gambia where I supported local communities in building sufficient housing

Skills

Experience in broadcast & print | PR | Host Podcast & Magazine production | Writing Presenter | News & Script creation | Adobe In-design, Audition & Premier Pro Content Creator | Social Media Savvy

Interests

Public Affairs | LGBTQ+ | Racial equality & diversity | Arts & Culture | Entertainment

Akshay Patel

BA Journalism Graduate

United Kingdom

Summary

I'm a hard-working, vivacious, and innovative young creative with up to 3 years journalism, PR, radio & TV. I have a strong proficiency in writing and coherent communication and presenting skills. My knowledge of the demands of the fast-paced media and broadcast agenda is well rounded, and I strive to produce quality and compelling content in everything I do. I'm confident, adaptable and have an optimistic, can-do attitude with a naturally bubbly and up-beat personality.

Education

City, University of London | 2018 – Jun 21

BA Journalism with accredited year in industry | High 2:1

Highfields School, Wolverhampton | 2015-17 | A Levels | A*AB

Sociology, Drama & History

Experience

Account Executive | markettiers | Jun 2021

- Account executive for a leading broadcast agency, facilitating broadcast campaigns with some of the world's biggest organisations and brands including Cabinet Office, The National Lottery and Instagram.
- Maintained and managed client relationships, as well as relationships with broadcast producers, ensuring briefs and targets were achieved whilst producing quality and relevant stories fit for TV and Radio
- Spokesperson handling and worked with the likes of Sir Chris Hoy, Christine Ohuruogu and Andrea Mclean

Junior Consultant | Naked Truth Agency | January – May 2020

- Client manager for a social cause agency who cultivate social and diverse impact
- Managed social channels for client and managed communication campaigns focussing on diversity and race related content

PR Intern | Direct Line Group | Jun 2019 – Jun 2020

- During my placement year at university, I created and managed all the PR communications for Direct Line Pet Insurance, managed agency relationships for animal related content that achieved national coverage.
- Aligned closely with campaign planning across marketing, social media, and company stakeholders for effective creative campaigns

Section Editor | Carrot Magazine | 2019 | Section contributor for the publication's entertainment and social channels. Worked with a team to produce upbeat news content.

Creative Assistant | BBC | 2019 | Supported and facilitated a BBC research time in a pilot for a news formatted segment for their social channels.

Contributor | National Student | 2018-2019 | I produced content for the publication sparking interesting discussions around student topics